



Brand New Galaxy

Brand New Galaxy is a fast-growing mark-tech enterprise build to drive commerce for brands. BNG was founded in Warsaw, Poland in 2017 and has grown to 600+ employees, 27 native languages, and offices in Europe, MEA, and North America. Since 2022 Brand New Galaxy has been part of Stagwell (NASDAQ: STGW).

Brand New Galaxy is a global E-commerce partner for global brands bringing effective digital transformation across the entire path to purchase. BNG delivers growth by utilizing its unique digital solutions and global network of companies specializing in E-commerce, Creative & Content Production, and Automation & Performance Improvement.

Brand New Galaxy combines extensive experience in the modern advertising market, having start-up and corporate backgrounds based on proven long-term business partnerships with top global clients. Based on a data-driven approach, BNG makes brands better connected with consumers within a coherent marketing & technological ecosystem.

Named "Debut of the Year 2018", "Success of the Year 2019", "Success of the Year 2020," "Growth of the Year 2021", and "Effectiveness of the Year 2022", BNG scores first places in the PRESS magazine prestigious agency ranking.